

INFO INSTITUTE OF ENGINEERING (Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai) (Accredited by NAAC & ISO 9001:2015 Certified Institution) N.H.209, Sathy Road, Kovilpalayam, Coimbatore – 641107.

## **7.3 INSTITUTIONAL DISTINCTIVENESS**

## Moulding the students in Curricular and Co-curricular Activities:

The primary objective of the Institution is the pursuit of Academic Excellence and Placements. The institute also aims at vitalizing the learning skills with a focus on futuristic demands, vitalizing teaching learning process, Human Values, and cordial relationship with all the stakeholders for the holistic development of the student. It also strives to create ethically, meritorious personalities and to prepare professional, creative, and humane students to serve the humanity by setting a commendable tradition of initiative and Imagination. The institution stands apart from all other colleges by placing greater emphasis on producing professional students by providing value-based education and enabling the students to face challenges in modern life.

The institute aims at instilling a sense of self-discipline and accountability among students and developing a respect for democratic, ethical, and moral values. The college provides the best amenities required for students to enhance their Technical skills, Academics, and Extracurricular activities and brings out the best in them. The placement cell has an integral training syllabus for students from the first semester. It started with out-sourcing the placement training but now has a committed in-house placement training team for both aptitude and soft skill training. It ensures that the students are well trained and prepared to face their campus interviews effectively.

The Placement cell has adopted an effective communication system to keep the students informed about potential job opportunities and guide them from time to time. The academic and placement processes are complemented with a diverse array of opportunities provided to the students in enhancing their knowledge beyond academics. Various conferences, guest lectures, workshops, summit, celebrity chats, industrial visits, internships and in-plant training are organized throughout the year, by which the students are exposed to the outside world work ethics and all the recent developments and innovations. To bring out the concealed talents of the students, every year the institution conducts cultural day and sports Day.



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The institution has provided the best possible facilities in terms of infrastructure for teaching, learning and sports activities to make a student complete in all dimensions. The Classrooms, Laboratories, Smart classrooms, Group discussion halls, Library, Solved Question bank for all the subjects and Administrative office are highly conducive to the overall academic environment. The institution hosts fully equipped grounds for athletics, badminton courts, Cricket ground, Basket ball court and volleyball courts. As a result, students have performed well in inter college sports events and won many medals. Staff induction programmes, timely promotion of professional growth of the staff, permission to participate in FDP and welfare activities, felicitation of the staff on completion of 16 years of service has created a conductive atmosphere contributing in developing a good work culture.